

NORTH WEST SUSTAINABILITY REPORT 2022



Forging Partnerships to Uplift the Community

MAYOR'S NOTE

In 2022, North West CDC has focused on uplifting the community, in order to equip residents to emerge stronger from the pandemic. We launched new assistance programmes, and enhanced our existing ones, to help residents defray daily expenses, and encourage lifelong learning by equipping them with skills to enhance their lifelong learning journey and employability.

In line with our philosophy of holistic wellness, our Healthy Living programmes not only keep residents physically fit but also provide support in mental wellness. We have been engaging participants of all ages to return to their regular physical fitness activities, organising large-scale activities to promote an active lifestyle and social cohesion in the community. As part of bonding the community, we continue to encourage our residents to practice sustainable living through simple green actions, to build a deeper green culture within the North West.

As our on-ground activities increase, we hope to connect more partners to meet the needs in the community. Whether it is health-related programmes or sustainability initiatives, passionate community partners can tap on our funding to start ground-up initiatives that would benefit the community at large. Corporate and community partners can continue to provide support to our community through giving and volunteering at our events. More participation and volunteerism will give us the multiplier effect to scale up our programmes, and help us realise our Vision to build a Caring and Healthy North West Community, together.

North West CDC has achieved much in 2022, due to the strong support of our corporate and community partners as well as volunteers. I look forward to more impactful and sustained collaborations in 2023 and beyond.

Alex Yam
Mayor of North West



KEY HIGHLIGHTS FOR FY2022



ASSIST

25
Local Assistance
Programmes

40,980
Number of
Beneficiaries



BOND & CONNECT

33
Bonding and
Connecting
Programmes

158,531
Number of
Participants



VOLUNTEERS

11,718
Ad-hoc
Volunteers

2,793
Active
Volunteers



INTEREST GROUPS

328
Number of
Interest Groups

77,519
Number of
Members



PARTNERS

308
TOTAL
PARTNERS
ENGAGED

84
Corporates

118
Schools

79
SSAs/Self-Help
Group

27
Others
(Community Partners,
Religious Organisations,
Government Agencies,
Professional Bodies)

Providing short-term assistance for residents, as well as encouraging self-reliance and empowering residents to improve their lives and employability through SkillsFuture Advice.

LITTLE STEPS @ NORTH WEST

Little Steps @ North West provides cash assistance to eligible households with children aged up to six years old, who are supported by KidSTART SG. The additional cash assistance will help relieve families' stress from upkeeping daily expenses, to focus on their children's development.



FY2022



Number of Beneficiaries

267



Number of Households

205



Assistance for Each Child

\$500



I'm thankful for the cash assistance, which will help us defray expenses for the next few years. The additional financial support has also reduced my stress, allowing me to focus on caring for and supporting my children."

Ms Hui Sui Shan, 38, Beneficiary



NORTH WEST INTERIM FINANCIAL ASSISTANCE SCHEME

North West Interim Financial Assistance Scheme (IFAS) provides a one-time financial assistance of up to \$500 to North West residents who are in need to tide them through their financial difficulties and immediate needs.



FY2022



Number of Beneficiaries
100



Total Funds Disbursed
\$43,950

TYPES OF ASSISTANCE PROVIDED



Caregiver	:	Hardship	:	Transport	:	Adult Diapers
15	:	80	:	4	:	1



My husband's medical condition caused a sudden loss of income, and it had taken a toll on the family. It was a difficult period for the family and our bills just kept piling up. Thanks to IFAS, the financial assistance we have gotten were able to tide us through the difficult period and it definitely helped provide some relief for the family."

Ms Darshana, 43, Beneficiary



SKILLSFUTURE ADVICE @ NORTH WEST

SkillsFuture Advice @ North West aims to uplift the community by inculcating the culture of lifelong learning in our residents and empowering them to take charge of their learning for better job opportunities and a fulfilling and enriched life.



SKILLSFUTURE LEARNING JOURNEY @ NORTH WEST

SkillsFuture Learning Journey @ North West is a one-stop event with SkillsFuture Advice interactive stations. This initiative provides a platform for engagement with the community to encourage upskilling and reskilling.

Learning Journeys Held
21



Number of Attendees
3,847

SKILLSFUTURE CORPORATE SERIES

SkillsFuture Corporate Series is an initiative to bring SkillsFuture Advice workshops to the employees of companies. The aim of this initiative is to create awareness of SkillsFuture and continuous learning as well as to encourage upskilling in the workplace.

Corporate Series Held
17



Number of Attendees
552



In life, you need someone or an incident or a situation or even a particular location to motivate you, inspire you, and help you to achieve your goals. I am glad North West CDC's workshop was there when I needed the lift to achieve my goals."

Ms KPM Jayanthi, Participant



Maintaining an active and healthy lifestyle, North West residents are encouraged to join our health and wellness movement through a range of healthy living programmes.

NORTH WEST DANCE-FIT CLUB

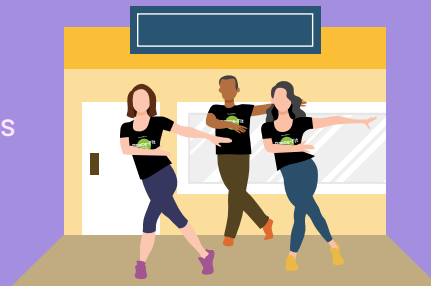
Bringing together residents of all backgrounds and forging strong friendships, North West Dance-Fit Club encourages members to remain socially and physically active through dancing.



STATUS OF INTEREST GROUPS

Number of DFC Clubs

63



Number of Members

3,761

MILESTONE EVENTS



Number of Participants

870



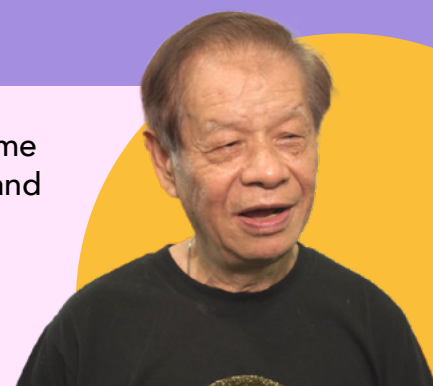
Number of Participants

200



I've joined North West Dance-Fit Club for over 10 years. It has allowed me to lead an active and healthy lifestyle by strengthening my motor skills and flexibility, meet new people and socialise with my friends."

Mr Albert Yan, 80, Dance-Fit Club member

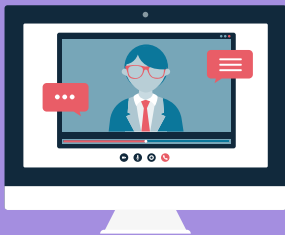


MENTAL WELLNESS @ NORTH WEST

Mental Wellness @ North West promotes mental wellness in the community. In collaboration with our community partners, the programme hopes to increase mental wellness literacy through workshops and trainings, and provide enhanced mental wellness support for the North West community by identifying residents who require help and ensuring that they have access to mental health services early.



MENTAL WELLNESS WEBINARS



Number of
Webinars

4

Number of
Attendees

1,581

MENTAL WELLNESS WORKSHOPS



Number of
Workshops

3

Number of
Residents Engaged

103

MENTAL WELLNESS AMBASSADORS



Number of Ambassadors

37



I was involved as both a speaker and panelist for Mental Wellness @ North West Virtual Talk series. The variety of topics gave participants a sampling of issues commonly faced by residents who need mental help. It was insightful for myself and extremely meaningful for Boys' Town to be part of this series. I hope more residents can benefit from this programme."

Ms Celynn, Principal Counsellor, Boys' Town Clinical Intervention Centre



Imbuing a green mindset and sparking behavioural change among residents, starting from the simplest actions, towards a sustainable future.

RECYCLE @ NORTH WEST - SCHOOLS

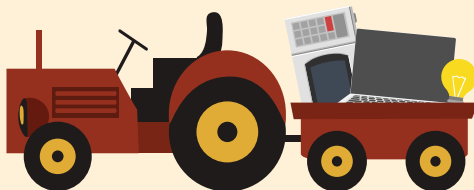
To instill good recycling habits from young, recycling points are set up in schools for students to come together to collect recyclables, understand the recycling process, and put their knowledge to good use through hands-on recycling.



E-WASTE RECYCLING IN SCHOOLS

Total Weight of
E-waste Collected

653kg



Average Weight Collected
Per School

50.23kg



Number of Students

14,615



Number of Schools

13



I learnt the importance of recycling, how it helps to preserve natural resources and transform waste into useful products. Recycling of e-waste is often ignored because people do not have the knowledge on what electronics they can recycle. Through this programme, my school brought in e-waste bins to help promote recycling of e-waste to the students. It was insightful and knowing that I have a part to play in protecting the environment, keeps me motivated in being an avid advocate of recycling at home."

Ms Claire Chow, Student, Regent Secondary School



NORTH WEST GIRAFFE FUND

North West GIRAFFE Fund supports ground-up initiatives that encourage sustainability and environmentally-friendly habits. The activities range from keeping our waters clean, to cultivating a sustainability lifestyle through clothes swapping among others.



GROUND UP INITIATIVES



Number of Participants

15,130



Number of Projects

36



Recycle, Reuse, Reduce

17

projects



Anti-Littering

11

projects



Food Waste

8

projects



The fund supported many of our environmental projects to educate our residents on the importance of protecting our environment. With the GIRAFFE funding, we're able to create and experiment with different projects with the aim of getting families of different ages to learn about sustainability and practise what they have learned at home."

Mr Melvin Lim, North West Green Champion (Admiralty)



Playing an enabler role in connecting community and corporate partners' resources and volunteerism to serve the various needs in the community.

WE CARE @ NORTH WEST SERVICE WEEKS

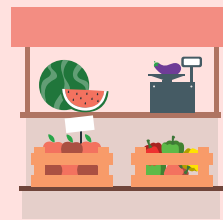
With the rising cost of daily necessities, the programme provides more support to needy residents through quarterly assistance. On top of helping needy residents living in rental housing under the the Public Rental Scheme, residents on the constituencies' local welfare schemes are also assisted.



FY2022



Amount of
Donation-in-kind
\$33,600



Number of
Pop-Up Markets
22



Number of
Households
8,000



Number of Home
Improvements
41

Number of Corporate and
Community Partners

42



Number of
Volunteers

900



Previously we received the food pack once a year, but now that it is on a quarterly basis, I can save even more in the new year. With the savings, I can purchase other essential items for my children."

Ms Nur Amirah Binte Keram Khan, 29, Beneficiary



NORTH WEST YOUTH CONCERT

North West Youth Concert allows youths to showcase their artistic talents, and serves as a fundraising platform to engage our corporate and individual donors to raise funds for a meaningful cause. To mark its 10-year anniversary, a three-month fundraising campaign rallied the community to raise more than \$700,000 for the Student Support Fund.



DONORS

Number of Individual Donors

27



Number of Corporate and Community Donors

37

DONATION RAISED



Donation Raised
\$769,808.35

PERFORMERS AND VOLUNTEERS



Number of Performers and Volunteers

217



Learning opportunities should not be taken away from someone because of their background. Everyone should be given the opportunity to learn, and we are proud to be part of the cause that contributes to it."

Mr Tan Lih Woei, Director, Lih Ming Construction Pte Ltd



SUSTAINABLE DEVELOPMENT GOALS (SDG)

Guided by the Sustainable Singapore Blueprint (SSB) and the Sustainable Development Goals (SDGs) from United Nations' (UN) 2030 Agenda for Sustainable Development, the North West Sustainability Plan 2030 extends beyond green living to promote sustainability in all forms throughout the North West District through the adoption of eight UN SDGs.



PARTNER AND VOLUNTEER WITH US

 NORTHWESTCDC_PARTNERSHIPS@PA.GOV.SG

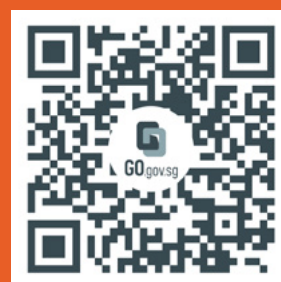
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